

Ref No. BGVB/Bancassurance/7689/2022-23

Dated: 20.02.2023

All Regional Managers**Re: Observation of Foundation Day & Mobilization of Non-Interest Income**

Reference is invited to Circular No. BGVB/HO/P&D/205/2022-23 dated 16.02.2023, where detailed guidelines have already been circulated for observation of Bank's 17th Foundation day in a grand manner. In addition to the business development initiatives already advised, Competent Authority of the Bank has decided to spread it across all corner of prospective revenue generation. The following additional parameters are also to be achieved along with those mentioned in the captioned circular.

- ❖ 17 Nos of PNB Metlife Policies per Region
- ❖ 17 Nos of LIC Policies per Region
- ❖ 17 Nos of Reliance Nippon Policies per Region
- ❖ 170 Nos of OICL Policies per Region
- ❖ 170 Nos of Bajaj Allianz Policies per Region
- ❖ 17000/- Premium for CARE Health per Branch
- ❖ 17 Nos of M-Swasth per BC point (apart from 17 M-Swasth per branch)

Regional Managers are advised to instruct branches under their control accordingly and make the Foundation Day a memorable one which will be beneficial for the Bank as a whole.

All are once again requested to work in true spirit of the Circular and the subsequent advisories.

With Regards



GENERAL MANAGER (BANCASSURANCE)